



March 2018

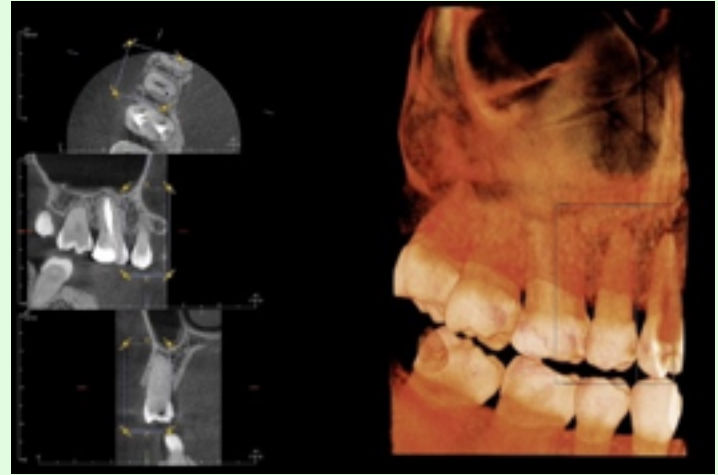
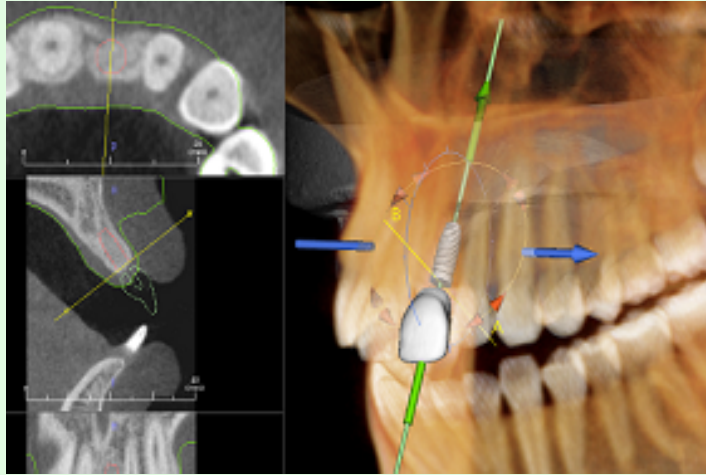
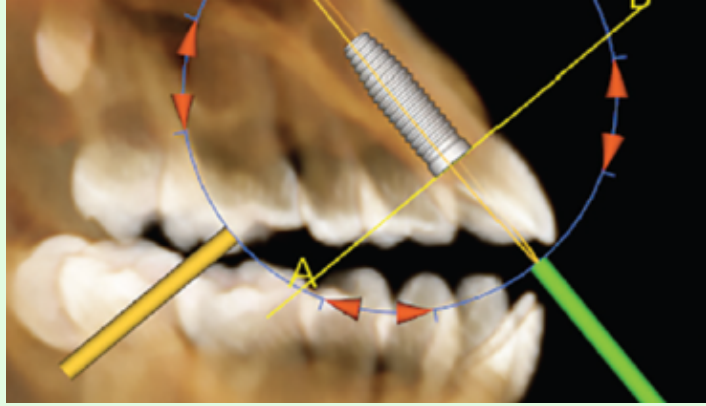
@ Hamilton Dental Designs

Mercurial [mer·cu·ri·al]: *adjective* subject to sudden or unpredictable changes of mood or mind. March has always been known as the mercurial month, and anyone who has lived in the Lehigh Valley for more than a few winters knows why this is true. While temperatures are rising and the days are getting longer, it's too early to say that Spring is officially here. Nonetheless, at HDD, we are filled with hope and enthusiasm for the new season. Speaking of 'new,' there are some exciting things coming to our office very soon. Read about them and more below!



Dentistry is better in 3D!

3D technology has been rapidly making its appearance in dentistry and is fast becoming a standard of care. At HDD, we are committed to utilizing the best equipment available and remaining up to date on our treatment protocols, so we are making the leap into 3D! In the next few weeks, the function of our panoramic x-ray machine is being expanded to include CBCT imaging with the Gendex DP-700. It will have the same location and appearance in the office, but it will have the ability to capture your teeth, jawbone, TMJ, and other anatomical structures in three dimensions. This will help immensely in planning for implant placement, locating canals in your teeth during root canal therapy, and identifying pathology and its extent. What's more, the software that we'll be using with our new machine has been voted the "Best 3D Imaging Software" for the last three years. We're so excited to have this available for our patients and look forward to using it to optimize your care. Check out a few images of what the Gendex DP-700 can do!



Since dental assistants are essential for dentists to function at their best, it's no surprise that National Dentist's Day would fall in the middle of another special dental week -- **Dental**



March 6th is **National Dentist's Day** so we are recognizing Dr. Gil in a special way this month. Dr. Gil comes from a family of dentists -- his great-grandfather was one of the first practical, government-licensed dentist in the Dominican Republic (before him it was an apprenticed trade) and Dr. Gil's grandmother was the first female dentist in the Dominican Republic. Dr. Gil did not always know he would follow in these distinguished dentists' footsteps; it was during his undergraduate years at Boston College that he first decided to become a dentist. After graduating, he attended

Assistant's Recognition Week.

From March 4-10, we celebrate these auxiliary personnel who perform many duties both in and out of the operatories. To name a few, they work chairside with the dentist, take x-rays, sterilize equipment and clean workspaces, and create molds and appliances in the laboratory. They help make patients feel comfortable and are vital to the overall operation of a dental practice. At HDD, we are lucky to have a wonderful dental assistant, Emily.

Some fun facts about Emily: She likes being outside, especially by the water.

Kayaking and hiking are some of her favorite things to do (other than be a dental assistant, of course). She also enjoys doing anything creative, such as baking or making crafts (check out the [HDD cookies](#) she made!). Emily likes to laugh and sing, so if you need some chairside entertainment at your next visit, she's ready for you! Emily has been with our office since last summer, and we look forward to having her around for years to come helping Dr. Gil do his best work and making your dental experience comfortable and enjoyable.

Tufts University for his DMD. Dr. Gil's family is still laden with dental professionals -- his sister and father-in-law are also dentists, and his wife, Dr. Julee, is an endodontist. Wow! That's a lot of teeth experts. When he's not at the office, Dr. Gil likes to play the piano (he's been playing since he was 10). He also likes to read and watch movies (if you need a recommendation for your next read or watch, let him know at your next visit!) Let's all make sure to give Dr. Gil a special shout out on the 6th for being such an all-around cool dentist!



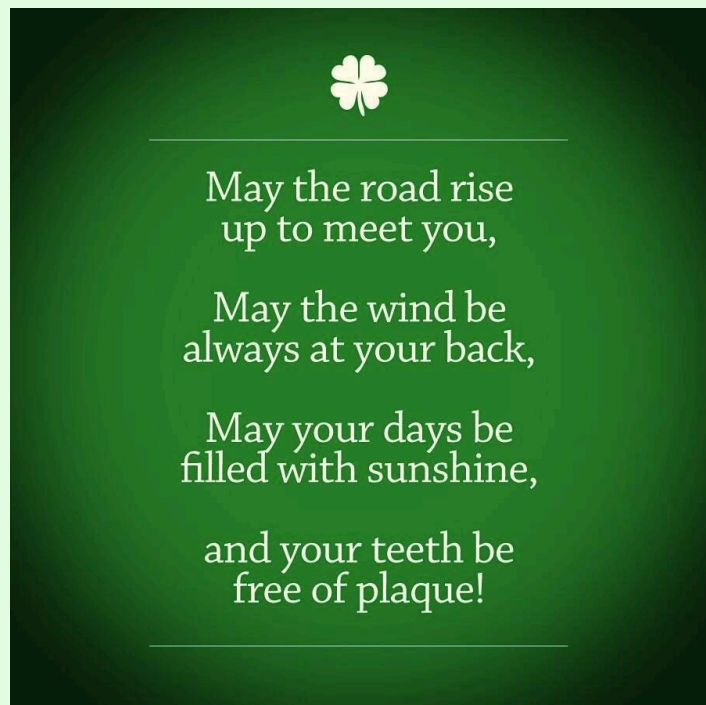
Dental Did You Know #9

Ever wonder what the big deal is about fluoride? This episode of Dental Did You Know is just for you! Learn all about how fluoride works and how you may be able to avoid some extensive dental treatment in the future.



Get Ready for *The Big Dance*

It's that time of year again -- March Madness, brackets, Sweet Sixteen, Elite Eight, Final Four -- you know the drill. On March 11th, the NCAA will hold *Selection Sunday* announcing the 68 teams that will compete in this single-elimination tournament for the National Championship. If you're a college basketball fan, this is your favorite time of year. We get it. We'll always get behind a little friendly competition. That's why this year we've created a bracket competition open to all of our patients. To participate, go to [Hamilton Dental in The Big Dance](#), create a CBS Sports Profile, and set up your bracket any time between March 11th at 8:00pm and March 15th at 9:00am. Scoring will be tabulated throughout the tournament, and in the event of a tie, the total score of the Championship game will be the tiebreaker. Mark your calendars, and let's play!



March 17th is St. Patrick's Day, and we just want you to know that we feel so



This year we'll be making a few appearances in the [Lehigh Valley Style](#) magazine. If you don't already receive this publication, it's a fun one to look through every month to stay up to date on new businesses, trendy restaurants, chic stores, happenings around the Lehigh Valley, and, of course, your favorite dental office and team. This

lucky to have the best patients at
HDD. 🍀

month we're appearing in ad format,
but we'll also be featured several times
throughout the rest of 2018. Get your
copy now!



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